Executive Committee Meeting minutes

July 21, 2025

Acting secretary: Belinda
Meeting open: 5:31 p.m.
Mark, Nate, Chad, Doug, Wally, Monica, Doug, Belinda

Absent: Dolores,

Approved June minutes, Unanimous

Treasurer - report
Group contributions up 28.9% Doug asked why are contributions up and why so much.

Mark - while still hurting with literature sales, go with what moves. More conference material and less non-conference material.

Best-selling books for the office for a newsletter article - Doug

Doug: We should take a look at what to approve purchasing wise and how much.

Ans. Service - Absent.

Activities - Wally
Activities Committee meeting - no meeting in June.
Watch Party - 19 people attended.
Thanks to Doug for rustling up the money to cover that.
Re-negotiated the Crystal Mountain contract. If we exceed the 30 rooms, Crystal Mountain will find them a room.
Alternative sites - considering for Celebration of Sobriety - Hannah Center is raising rates.

Thinking of surveying membership.
If you have ideas about other events. River idea didn't float. Christine spoke about a barn dance at Woldumar.
Wally - looking at the Shack - half the price of Crystal Mountain, as a potential venue.
Need to Google The Shack, White Cloud.
Crystal Mountain has Wally perplexed.

Wally: I think we need to survey our people. Do you want to see us doing something else?
Committee will work on this going forward.

Aug. 14 - next committee meeting, 6 p.m.. Finalize plans for the picnic, Aug. 24, 11-3 p.m.

Monica - I was away in Florida to take care of me.

Office Manager - Belinda

Should we promote club events?
Mark: Let them promote their own event
Chad: we observe the 12 Steps and 12 Traditions.

Mark: the social media and avenues they have to promote their stuff.

Chad: there has to be a good way to word it so we don't have a situation.

Will talk about a date for annual review of the office manager

Chair-elect
Doug - I've gotten interest in the coin kits.
I'd like to put that out before the holidays, for groups to get coins.

Chair - no report.

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Old Business
We know in our market - we rely on fundraising. Belinda had shared that some central offices only rely on group contributions for operations, not sales.

Ideas on fundraising.

Belinda shared office managers suggestion on finances, sales and fundraising.

Virtual basket - best practices. How to make a virtual basket.

- **Letter to the Alano Clubs** - approved and Chad will do the East Club and Mark will do South Club.

- **Lowering Sobriety requirements for serving as a volunteer** - tabled.

- Monica - for future - make a **fundraising committee s**eparate from Activities.

Tabled for future discussion.

Extend Summer Sale - currently ends, end of this week.
Mark: suggests to end the sale in July - maybe another sale in the fall.

Nate: for the fall - take the price list - add a reorder point.

Wally - open house in November. Have a sale of specific items for the Open House.

Mark - only buying books when there's an alert.
Belinda: I have alerts on the Square system for high-moving items.

Nate - what's the likelihood of selling them?

Mark - get reorder points for major moving items.
The board is looking at the money we're spending that we don't have.

Chad - motion, Lansing Central executive board approve sales tax on any products on taxable customers.
Nate - second.
Vote - unanimous yes. Aug. 1

New business - approval on purchases over a certain amount.

Nate - send him access to Square to pull data.

Mark - Office Manager review. Sub committee - chair, chair-elect, treasurer will set a date.
Aug. 25, Monday - 5:30 p.m. performance review.